

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.



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### MoDOT Aviation Section

105 West Capitol Avenue  
P.O. Box 270  
Jefferson City, MO 65102  
(573) 751-2589  
[aviation@modot.mo.gov](mailto:aviation@modot.mo.gov)

UNO | West Plains Regional Airport  
West Plains, MO



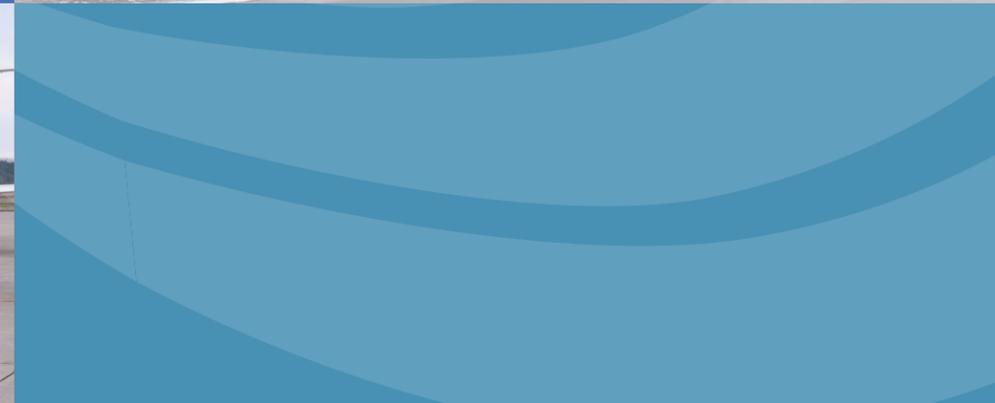
## Missouri Statewide Airports Economic Impact Study



- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



Prepared by: Landrum & Brown, Incorporated | 2013





## Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

### STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

**Direct** impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

**Indirect** impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

**Induced** impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

### IMPACT MEASURES

**Jobs** represent the number of people who are employed and are presented as full-time equivalent jobs.

**Payroll** represents the total annual wages, salaries, and benefits paid to all workers.

**Output** measures the value of goods, services and capital expenditures.

TOTAL JOBS  
**100,621**

TOTAL PAYROLL  
**\$3,128,646,000**

TOTAL OUTPUT  
**\$11,101,699,000**



## West Plains Regional Airport

TOTAL JOBS  
**50**

TOTAL PAYROLL  
**\$961,000**

TOTAL OUTPUT  
**\$4,613,000**

### BENEFITS OF THE AIRPORT

West Plains Regional Airport is a general aviation airport that is owned and operated by the City of West Plains. The airport is located in south central Missouri within the City of Pomona, approximately ten miles northwest of West Plains. The airport has one runway which is 5,101 feet long. The airport serves both local and visiting aircraft of varying sizes. A high level of local single-engine aircraft operate at the facility, while larger aircraft dominate the visiting aircraft fleet. The airport offers both 100LL and Jet A fuel to service the range of aircraft utilizing the facility. Over the last four years, the airport has upgraded its pavements and improved its FBO facilities. A new terminal is under construction and estimated to open in late 2013.

The most common activities at the airport consist of corporate activity, law enforcement operations, and recreational flying. Fractional ownership jets encompass approximately 75% of the jet traffic that uses the airport. Additionally, the airport serves as a gateway to hunters, trout fishermen, and outdoor enthusiasts visiting the area. The airport also actively participates in community and youth outreach programs including the Skyfire. This on-airport event is a local singing competition with a fireworks finale. The airport further enhances the quality of life in the area by supporting aerial firefighting and emergency medical transports.

Amenities provided at West Plains Regional include fuel sales, aircraft services, hangar and tie-down rentals, and flight crew and passenger facilities for general aviation users. Air Evac Lifeteam Inc. is an emergency medical evacuation and transportation service located at the airport.

