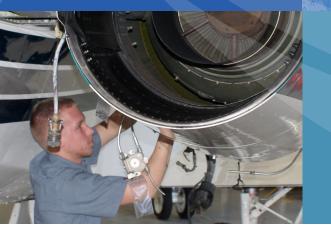
The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.



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#### **MoDOT Aviation Section**

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- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately 264,000 general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than \$130 million was invested in the state's airports in 2012 through
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



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# **K43** | Unionville Municipal Airport **Unionville**, MO

# **Missouri Statewide Airports Economic Impact Study**





## **Economic Impact Study**

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

#### **STUDY PROCESS**

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

**Direct** impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

**Indirect** impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

**Induced** impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

#### IMPACT MEASURES

Statewide

**Jobs** represent the number of people who are employed and are presented as full-time equivalent jobs.

**Payroll** represents the total annual wages, salaries, and benefits paid to all workers.

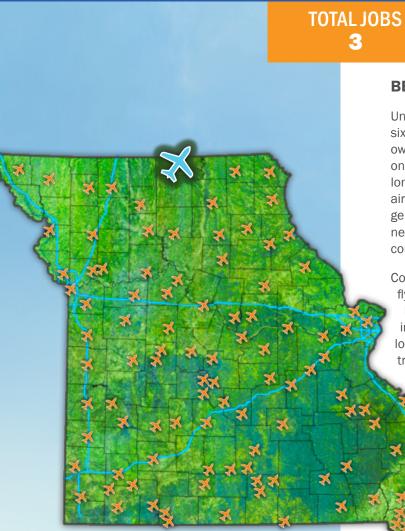
**Output** measures the value of goods, services and capital expenditures.

### TOTAL JOBS 100,621

**TOTAL PAYROLL** \$3,128,646,000

**TOTAL OUTPUT** \$11,101,699,000







# **TOTAL PAYROLL** \$75.000

## **TOTAL OUTPUT** \$239,000

### **BENEFITS OF THE AIRPORT**

Unionville Municipal Airport is located in north central Missouri, six miles south of the Missouri-Iowa border. The airport is owned and operated by the City of Unionville. The airport has one asphalt paved runway, Runway 17/35 which is 2,805 feet long. The airport provides hangar and tie-down rentals for all airport users. Through a commitment to serve and attract general aviation users, the airport contributes to meeting the needs of individuals, the general public, and the business community it serves.

Common activities at the airport consist of recreational flying, corporate business activity, and aerial inspections. Representatives from Casey's General Store, headquartered in Ankeny, Iowa, frequently utilize the airport to access their local store in Unionville. Seasonally, the airport supports flight training, agricultural spraying, aerial photography/surveying, and real estate tours.

> The airport also provides a gateway to local hunting and fishing in the area, primarily supporting recreational visitors to nearby Lake Thunderhead. The airport encourages community outreach by hosting an annual fly-in during the month of June.

The airport supports a variety of activities for residents, businesses, and visitors. In doing so, it helps to improve the quality of life for all. Unionville Municipal Airport is both an important transportation and economic resource for the area it serves.