

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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MAW | Malden Regional Airport
Malden, MO



**Missouri Statewide Airports
Economic Impact Study**



- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



Prepared by: Landrum & Brown, Incorporated | 2013





Statewide Economic Impacts



Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

Direct impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

Indirect impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

Induced impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses, and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

IMPACT MEASURES

Jobs represent the number of people who are employed and are presented as full-time equivalent jobs.

Payroll represents the total annual wages, salaries, and benefits paid to all workers.

Output measures the value of goods, services and capital expenditures.

TOTAL JOBS	100,621
TOTAL PAYROLL	\$3,128,646,000
TOTAL OUTPUT	\$11,101,699,000



Malden Regional Airport

TOTAL JOBS	49	TOTAL PAYROLL	\$1,467,000	TOTAL OUTPUT	\$5,496,000
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BENEFITS OF THE AIRPORT

Malden Regional Airport is located in southeastern Missouri between Dexter and Kennett. The airport is owned and operated by the City of Malden. The airport has two runways, Runway 14/32 which is 4,999 feet long, and Runway 18/36 which is 5,011 feet long. The airport has a Jet A fuel truck, 24 hour 100LL fuel, a courtesy car, an automated Weather Observation Station (AWOS), LPV approaches, and a Ground Communications Outlet (GCO). The airport is connected to the Malden Industrial Park, which has land available for development and is located in an Enhanced Enterprise Zone (EEZ).

Common activities at the airport consist of corporate flying, flight training, and recreational flying. Malden Regional also supports aerial inspection and photography, as well as air cargo activities and real estate tours. The airport supports multiple aerial agricultural operators from the region including Dudley Flying and Croom Flying Service. The airport serves as a gateway to duck hunters visiting the area, and visitors interested in military history that often fly into the airport to visit the Malden Military Museum.

The airport is also the location for a Veterans Wall of Honor, historical open houses and dinners, as well as annual veterans' ceremonies.

The airport enhances the quality of life in the area by supporting law enforcement operations, search and rescue operations and training, emergency medical transports, and pharmacist transports. The airport offers education and outreach opportunities for youth and the local community through Civil Air Patrol programs, Weather Watchers programs, airport tours, and aviation summer programs. Missouri State Emergency Management Agency (SEMA) and the Federal Emergency Management Agency (FEMA) classify the airport as a potential staging area for major disasters.

First Flight provides fuel, pilot supplies, and hangar storage. Cardinal Aviation provides flight instruction, pilot supplies, and aircraft rental. Clarkton Aviation, another business located on the airfield, bases their corporate flight department at the airport. Companies such as 1st State Community Bank, Landess Funeral Home, Maco Construction, McNeely Charter Services, Straight-Line Construction, and Sterling Bank rely on the airport to transport staff, equipment, and goods in and out of the region. Bootheel Motorcycle Training and Southern Missouri Truck Driving School are businesses located in the Malden Industrial Park that utilize airport facilities for training needs.

