The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.



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#### **MoDOT Aviation Section**

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- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately 264,000 general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



# **CGI** | Cape Girardeau Regional Airport Cape Girardeau, MO

# **Missouri Statewide Airports Economic Impact Study**



DIRECT

**IMPACTS** 

NULTIPLIER EFFF

DUCED

LIPLIER EFF

TOTAL

**IMPACTS** 



Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

#### **STUDY PROCESS**

**INDIRECT** 

**IMPACTS** 

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

**Direct** impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

**Indirect** impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

Induced impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

#### IMPACT MEASURES

Economic Im Statewi

**Jobs** represent the number of people who are employed and are presented as full-time equivalent jobs.

**Payroll** represents the total annual wages, salaries, and benefits paid to all workers.

**Output** measures the value of goods, services and capital expenditures.

## TOTAL JOBS 100,621

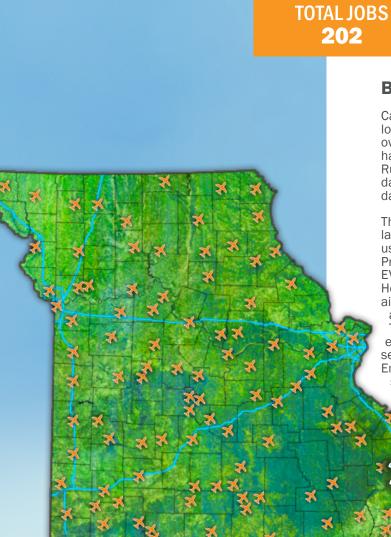
**TOTAL PAYROLL** \$3,128,646,000

**TOTAL OUTPUT** \$11,101,699,000





# **Cape Girardeau Regional Airport**





# **TOTAL PAYROLL** \$6.361.000

## **TOTAL OUTPUT** \$19,477,000

### **BENEFITS OF THE AIRPORT**

Cape Girardeau Regional Airport is a commercial service airport located five miles from downtown Cape Girardeau. The airport is owned and operated by the City of Cape Girardeau. The airport has two runways, Runway 02/20 which is 3,997 feet long and Runway 10/28 which is 6,500 feet long. Cape Air provides four daily round-trip flights to St. Louis Monday through Friday and two daily round-trip flights to St. Louis on weekends.

The airport also accommodates corporate flying, flight training, law enforcement operations, and recreational flying. Corporate users include Ferrell Mobile Homes, Black Gold Potato Sales, Proctor and Gamble, Menard's, Target, Midwest Agri-Chemical, EVTV, Rust Media, Walmart/Sam's, Verizon, Rubbermaid, Pyramid Health, Robinson Construction, and Drury Hotels. Additionally, the airport supports air cargo, real estate tours, aerial advertising, aerial photography, military exercises, and aerial inspections. The airport enhances the quality of life in the area by supporting emergency medical transports, medical doctor transports, search and rescue operations, and environmental patrols. Emergency air medical evacuation and transportation companies such as Cardinal Glennon Children's Hospital, ARCH Air Medical Services, Air Evac, and Air Medical Survivor Flight frequently utilize the airport.

> The airport serves as a gateway to hunters visiting wildlife reserves in the area, golfers playing at Dalhousie Golf Club, guests of Isle of Capri Casino, and visitors of Sandy's Place, the airport restaurant. In addition, visitors fly into Cape Girardeau for Southeast Missouri State University sporting events throughout the year. The airport serves as a staging area for community events and meetings and actively participates in aviation youth and community outreach. The airport hosts the Cape Girardeau Regional Air Festival, Summer Boy Scout Camporee, and seasonal airport tours.

The airport is home to several robust aviation related businesses. These businesses include Cape Air Charter, Ozark Aircraft Repair and Maintenance, Enterprise Rental Car, and Hertz Rental Car. In addition, the Missouri Highway Patrol, FAA Airways Facilities Sector Field Office, and TSA all operate at the airport. The airport is supported by one full-service FBO, Cape Aviation, which offers aviation services to visitors. Sub-tenants Cape Air Charter offers both charter service and flight training, while Ozark Aircraft Repair and maintenance rounds out the FBO's aircraft maintenance activities. Additionally, Skybound Aviation and Cape Copters offer flight training services at the airport in the light sport aircraft and helicopter categories, respectively.