

## Frequently Asked Questions- Directional Signs

Where can Directional Signs be located?

Each proposed location for a directional sign along a controlled route must be approved prior to its erection.

No directional sign may be located within two thousand feet (2,000') of an interchange or intersection at grade along the interstate system or freeway primary highway.

No directional sign may be located within two thousand feet (2,000') of a rest area, parkland or scenic area.

What is the fee to permit a Directional Sign?

\$200 application fee; and \$100 biennial renewal fee.

Are there any size restrictions for Directional Signs?

A Directional Sign shall not exceed the following limits:

- maximum area – one hundred and fifty (150) square feet;
- maximum height- twenty feet (20'); and
- maximum length- twenty feet (20').

Can Directional Signs be illuminated?

A Directional Sign may be illuminated subject to the following restrictions:

- signs which contain, include or are illuminated by any flashing, intermittent or moving lights are prohibited;
- Signs which are not effectively shielded so as to prevent beams or rays of light from being directed to any portion of the traveled way of an interstate or primary highway or which are of an intensity or brilliance as to cause glare or to impair the vision of the driver of any motor vehicle, or which otherwise interfere with any driver's operation of a motor vehicle are prohibited; and
- no sign may be so illuminated as to interfere with the effectiveness of or obscure an official traffic sign, device or signal.

How many Directional Signs can I have?

Not more than three (3) directional signs facing the same direction of travel may be erected along a single route approaching the activity or attraction.

How far can Directional Signs be from the attraction?

Directional signs located adjacent to the interstate system shall be within seventy-five (75) air miles of the activity or attraction.

Directional signs located adjacent to the primary system shall be within fifty (50) air miles of the activity or attraction.

Can Directional Signs contain logos, pictures or other graphics?

Descriptive words or phrases and pictorial or photographic representations of the activity or attraction, or its environs are prohibited and disqualify the sign from being maintained as a directional sign.

What kind of message can be displayed on a Directional Sign?

The message on directional signs shall be limited to the identification of the attraction or activity and directional messages useful to the traveler in locating the attraction or activity, such as mileage, route numbers or exit numbers.

What types of attractions qualify for a Directional Sign?

Activities and attractions qualifying for directional signing shall be limited to:

- public places owned or operated by federal, state or local governments or their agencies;
- publicly- or privately-owned natural phenomena, historic, cultural, scientific, educational and religious sites; and
- areas of natural scenic beauty or naturally suited for outdoor recreation.

Privately-owned activities or attractions must be deemed by the commission to be nationally or regionally known and of outstanding interest to the traveling public.

Upon request, the applicant for a directional sign permit shall submit sufficient evidence to the right-of-way director or designee for the commission to determine whether or not the activity or attraction is nationally or regionally known and of outstanding interest to the traveling public.

Does a directional sign have to meet spacing or location requirements?

Directional signs do not have to meet spacing or location requirements.

How do I apply for a Directional Sign?

Click [here](#) to print an application.

Please type or print in blue or black ink LEGIBLY. Make sure the application is completed in its entirety and the back of the application is signed and notarized. To avoid having your application returned, please make sure you submit all requested documentation listed at the bottom of the application and follow all instructions.

How long is a permit valid?

In the case of a new permit, the permit holder will have two (2) years to erect the sign. Thereafter, permits are renewed every two (2) years.

Is there an appeal process should my application be denied?

Should your application for an outdoor advertising permit be denied, you have the right to appeal the decision by requesting a hearing in writing within twenty (20) business days of receiving your denial letter.