



Missouri Highways and Transportation Commission Policies

Category: HIGHWAYS
Subcategory: Traffic Control
Sub-Subcategory: Signs

SUPPLEMENTAL GUIDE SIGNS – TOURIST-ORIENTED DIRECTIONAL SIGNS

Tourist-Oriented Directional Signs – Rules and Regulations

Related Statutes: 226.525, 226.801

Related Rule: [7 CRS 10-22 - Tourist-Oriented Directional Signs](#)

*Tourist-Oriented Directional Signs (TODS) are placed on **non-freeway** roads, which have at grade intersections. These signs, **the cost of which is borne by the applicant**, are limited to natural wonders and scenic and historical attractions. In keeping with a revision of Section 226.525 of the statutes effective August 28, 1999, the Commission implemented the TODS Program on September 30, 1999, by contracting with Missouri Logos to market and administer this program. The TODS program was in the Logo Program contract approved by the Commission on December 1, 2010.*

Implementation and administration of statutes regarding tourist oriented directional signing are in keeping with Code of State Regulations, Title 7, Division 10, Chapter 22, *Tourist Oriented Directional Signs*, adopted by the Commission and filed with the Joint Committee on Administrative Rules and the Secretary of State.

Effective Date: January 4, 2002 – final rules

Supersedes Policy Dated: May 14, 1999 – final rules

Last Reaffirmed: November 7, 2013

Date of Origin: May 14, 1999 - final

Related Commission Actions: February 4, 1999; May 14, 1999; October 5, 2001; January 4, 2002; November 7, 2013 – Comprehensive Policy Review..